



**Sue Pittacora, Chief Strategy Officer, Wavicle Data Solutions**

Sue Pittacora has more than 30 years of experience driving top and bottom-line growth with strategy and innovations informed by data analytics. Sue is the Chief Strategy Officer at Wavicle Data Solutions where she oversees Wavicle's growth strategy, focusing on accelerating the company's advanced analytics and AI solutions and go-to-market approach.

Sue's experience in Data & Analytics includes progressive roles at McDonald's Corporation, where from 1993 to 2018 she honed her expertise across a variety of disciplines, advised the executive team and partnered with global leaders. Notably, she led the global insights and analytics team that facilitated a performance turnaround in high-potential markets, drove innovations such as mobile order pay and side-by-side Drive Thru's, and achieved a 20-point improvement in customer satisfaction by re-engineering the store-level performance measurement system.

Prior to joining Wavicle, Sue was Partner and CFO at Corterra Solutions where she led digital transformations for clients across industries including Travel & Hospitality, Financial Services and Manufacturing. Early in her career, Sue gained valuable experience leading financial and IT Risk audits at EY and is a CPA (inactive) and Certified Information Systems Auditor (CISA, inactive).

Sue holds Bachelor's degrees in Computer Science and Accounting from Dominican University. Sue serves as an Advisory Board Member to Valyant AI, a technology provider of conversational artificial intelligence, as Vice-Chairman on the Board of Governors of the Center for Creative Leadership, and on the Dominican University Board of Trustees. She is also an active member of the Chicago Finance Exchange.